



2019 ANNUAL CONFERENCE  
SUCCESS IN  
COUNSELING ATHLETES

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# Welcome

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**David Stoeckel** – College Recruiting Group

**Katie Andersen** – College Fit



- IECs working with College-Bound Student-Athletes (CBSAs) for more than 30 years
- Former college athletes
- Teach & Train – Provide Resources and Mentoring
- INFO REQUEST: [www.TheStudentAthleteAdvisors.com](http://www.TheStudentAthleteAdvisors.com)

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# Will Your Student-Athlete Be Recruited?

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What are the pre-requisites?

1. ATHLETIC ABILITY to play at a College Level Institution
2. Athlete has DESIRE and PASSION to play his/her sport 4 more years after high school

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# Top 3 Reasons Why...

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College-Bound Student-Athletes with the desire and the ability to play sports at the college level are not successfully recruited:

1. Timing
2. Unrealistic Expectations
3. Failure to Initiate

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# Huge Demand – Small Supply

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**Nearly 8 Million =**

# of Participants in High School Sports

How many effective counselors of CBSAs do you know?

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# The Big Picture: Sophomore Year

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## JANUARY/FEBRUARY:

Page 2 in packet

- ✓ **Initial Conference** – Athlete/Parents/Counselor
  - Priority Analysis
  - Athletic Profile Preparation
  - Select target schools
  - Intro Letter – prepare to send
  - Observe Game Play of some target schools - in person, TV, website or archives

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# The Big Picture: Sophomore Year

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## **FEBRUARY/MARCH:**

Page 2 in packet

- ✓ **College coaches observe athlete play**
  - In-person – Game
  - In-person – Practice
  - On video – Game Play
  - On video – Individual Skills

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# The Big Picture: Sophomore Year

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## APRIL/MAY:

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- ✓ **Post-video telephone conference – coach/athlete**
  - Based on feedback from coaches, identify athlete's Realistic level of college play
  - Receive invitations to summer camps, clinics, etc.

## SUMMER:

- ✓ **Unofficial Visits & Camps**
- ✓ **NEW NCAA DIV I RULE: Unofficial Visits and Official Visits start August 1 before Junior Year**



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# The Big Picture: Junior Year

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## **JUNIOR YEAR:**

- ✓ Nurture relationships with appropriate colleges
- ✓ Athlete sees colleges play in person
- ✓ Expand list of target schools at athlete's level
- ✓ Update videos
- ✓ College coach talks with Club/High School coach
- ✓ Transcripts – Unofficial/Official
- ✓ Visits
- ✓ Verbal offers may be made

## **SUMMER:**

- ✓ Camps and Unofficial Visits
- ✓ Coaches narrow down list of Top Recruits
- ✓ Admissions does “Quick Read”

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# The Big Picture: Senior Year

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Page 3 in packet

- ✓ “Official Visits”
- ✓ Offers made (ED?)
- ✓ N L I subject to: Eligibility  
Center

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# Getting Started

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- College Priorities Analysis
- Identify Realistic Target Schools
- Support of Knowledgeable Counselors
  - Student-Athlete Advisor Network

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- INFO REQUEST: [www.TheStudentAthleteAdvisors.com](http://www.TheStudentAthleteAdvisors.com) "SUBSCRIBE"

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# College Priorities Analysis

Athletes should prioritize:

- Athletics
- Academics
- Size
- Urban/Rural
- Geographic Preferences

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**College Priorities Analysis**

Name: \_\_\_\_\_ Sex: \_\_\_\_\_ Date: \_\_\_\_\_

The following topics should be discussed and responses determined by college-bound students who are **18-22** and who currently maintain state residency, i.e., in 2010 (based upon your senior year or during the fall of your senior year or the same).

**1. ATHLETICS**

"Feelings" about playing in college?

Want out  
 Would like to do  
 Like to get recruited by desired school  
 No long-term — Yes or No is OK  
 Other \_\_\_\_\_

Level of Competition:  Very competitive, but want "straight-up" — (May indicate in 1st, 2nd, 3rd, 4th, 5th, 6th year)

Competitive, want much less, but is realistic to get play from Freshman or Sophomore year.  
 Non-competitive — Could be a starter and the "top" "seasonal" position with reasonable level of ability, interests, etc. but better opportunity for athletic scholarship where you are an "impact player."

Your anticipated level of play?

Based on level of:  
 Club Coach  HS Coach  Private Trainer  College Coaches  
 Head College Player  Other (specify) \_\_\_\_\_

Realistically, my level of play in college will be (select a "range" of 1=lowest-level, low, 2=High/Mod, 3=)

Division I	<input type="checkbox"/> High	<input type="checkbox"/> Mod	<input type="checkbox"/> Low
Division II	<input type="checkbox"/> High	<input type="checkbox"/> Mod	<input type="checkbox"/> Low
Division III	<input type="checkbox"/> High	<input type="checkbox"/> Mod	<input type="checkbox"/> Low
NAIA	<input type="checkbox"/> High	<input type="checkbox"/> Mod	<input type="checkbox"/> Low

Athletic Scholarship — Interest in Earning:  1  2  3  4  5  6  7  8  9  10

**2. ACADEMICS**

GPA: \_\_\_\_\_ SAT: \_\_\_\_\_ ACT: \_\_\_\_\_ (Note: No factor on \_\_\_\_\_)

College Major/Concent. Area: \_\_\_\_\_

"Feelings" about desired level of academic preparation?

Higher possible  
 Competitive — need suitable for my present academic level in High School  
 No GPA is 2.0-2.5, 2.0 college that would enable me to earn a 4-year degree and pursue desired career.

Of 11 (Athletic) and 12 (Academic) areas, rate the importance of each area (by percentage) to get the best possible match (total should = 100%) (i.e. Athletic = 40%, Academic = 60%)

1. Athletic \_\_\_\_\_ %      2. Academic \_\_\_\_\_ %

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College Priorities Analysis — Page 2

**2. ACADEMICS (continued)**

Academic Scholarship — Interest in Earning:  1  2  3  4  5  6  7  8  9  10

NOTE: If you are seeking athletic scholarship, academic scholarship, consider schools where your athletic abilities are **strong** and your academic skills are **strong** from those of your peers and before results.

**3. SIZE**

What school size (enrollment) do you prefer?

Small (1,000 to 3,000)     Medium (3,000 to 10,000)     Large (10,000 and up)

**4. URBAN/RURAL**

What type of area do you prefer?

Suburban Big City (e.g., UCLA, USC)  
 Populated Metro area (e.g., DC, Cal State Fullerton)  
 Rural, close to town (e.g., IA, UC Davis)  
 Rural in the country (e.g., Washington State)

**5. GEOGRAPHIC PREFERENCES**

Choose your **Top 3** from the following list and rank in order of preference (1 = High, 2 = Low)

<input type="checkbox"/> California Only	<input type="checkbox"/> Southeast
<input type="checkbox"/> West Coast (CA, WA, OR)	<input type="checkbox"/> All of East Coast
<input type="checkbox"/> Midwest (IL, IN, OH)	<input type="checkbox"/> Great Lakes
<input type="checkbox"/> SW WA, OR, AZ, HI, CO, UT	<input type="checkbox"/> Texas, Oklahoma, New Mexico
<input type="checkbox"/> South (Eastern 1/2 of US)	<input type="checkbox"/> Midwest — "Plains"
<input type="checkbox"/> Northeast	<input type="checkbox"/> Midwest
<input type="checkbox"/> Mid-Atlantic	<input type="checkbox"/> Alaska

OTHER important factors in identifying the best college for me:

Religion     Study/Teacher     Weather  
 Other (specify) \_\_\_\_\_

Rank the following 8 categories in sequence of importance (1=high, 2=low) and flexibility (1=flexible, 2=not flexible)

Athletic rank: \_\_\_\_\_  1  2  3  4  5  6  7  8  9  10    Academic rank: \_\_\_\_\_  1  2  3  4  5  6  7  8  9  10  
 Size rank: \_\_\_\_\_  1  2  3  4  5  6  7  8  9  10    Geographic Preference rank: \_\_\_\_\_  1  2  3  4  5  6  7  8  9  10

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# Target Schools

FILL OUT THE ONLY BRACKET THAT FIGHTS CANCER.  
PLAY ROUND BY ROUND

NCAA Sports Schools Championships Video Tickets Shop

Baseball Rifle  
Basketball Rowing  
Beach Volleyball Skiing  
Bowling Soccer  
Cross Country Softball  
Fencing Swimming & Diving  
Field Hockey Tennis  
Football Track & Field (I)

My Sports

DI Men's Basketball

NCAA Sports Schools Championships Video Tickets Shop

Div I Women's Soccer Home Scores Bracket Rankings Stats Tournament Stats History College

## Rankings - NCAA Women's Soccer RPI

Through Games DEC. 04, 2017

NCAA Women's Soccer RPI

RANK	SCHOOL	CONFERENCE	RECORD	ROAD	NEUTRAL	HOME	NON DIV I
1	Stanford	Pac-12	24-1-0	7-1-0	4-0-0	13-0-0	0-0-0
2	Duke	ACC	23-2-1	7-1-0	1-1-1	15-0-0	0-0-0
3	South Carolina	SEC	19-3-1	7-1-0	1-2-0	11-0-1	0-0-0
4	North Carolina	ACC	17-3-2	7-2-0	4-0-0	6-1-2	0-0-0
5	UCLA	Pac-12	19-3-3	7-1-1	0-1-1	12-1-1	0-0-0
6	Princeton	Ivy League	16-3-1	9-1-0	0-0-1	7-2-0	0-0-0
7	Texas A&M	SEC	18-2-2	6-1-0	4-0-0	8-1-2	0-0-0
8	Penn St	Big Ten	15-5-4	4-5-3	3-0-0	8-0-1	0-0-0
9	West Virginia	Big 12	16-4-3	5-1-0	2-0-1	9-3-2	0-0-0
10	UCF	AAC	13-2-3	5-1-1	2-0-0	6-1-2	0-0-0
11	Rutgers	Big Ten	13-2-6	3-1-4	0-0-0	10-1-2	0-0-0
12	Florida	SEC	17-7-0	5-4-0	5-1-0	7-2-0	0-0-0
13	Florida St.	ACC	13-7-1	5-5-1	1-0-0	7-2-0	0-0-0

Latest Headlines

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# High Academic Athletes

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- HIGH Urgency!
  - Coach Athletic Evaluation
  - Admissions “Quick Read”
  - Unofficial & Official Visits
  - Apply EARLY!

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# Dual Standard – Admissions & FA

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- No “Varsity Blues”!
- Be prepared to make a verbal commitment EARLY!

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# New NCAA Recruiting Rules

	10 <sup>th</sup>	June 15	August 1	11 <sup>th</sup>	12 <sup>th</sup>
Division I					
Division II					
Division III					

## COMMUNICATION

### Coach → Recruit

Camps, Questionnaires, NCAA Materials, Non-Athletic Pubs

Electronic Comm.

Recruiting Materials

Coach → Recruit

Off-Campus Contact

Official Visit

## COMMUNICATION

### Recruit → Coach

Recruit → Coach

Electronic Comm.

Unofficial Visit



# BONUS Insight...

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- MAAPP – Minor Athlete Abuse Prevention Policy
- Effective June 23, 2019
- SUBSCRIBE to our Newsletter to receive updates!
  - [www.TheStudentAthleteAdvisors.com](http://www.TheStudentAthleteAdvisors.com)

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# Our Goal...

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Is to teach/train our fellow counselors how to effectively counsel student-athletes.

Please feel free to contact us with your “Quick Questions” for which we can provide “Quick Answers”.

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# Contact Us

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THE

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Thank you for joining us today!



We look forward to seeing you again in 2020!

