



HECA NEWS: FOR IMMEDIATE RELEASE

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HECA Illuminates College Admissions Industry at 21st Annual Conference in Providence

The Higher Education Consultants Association's 2019 Annual conference will feature educational seminars, college tours, and networking opportunities

June 12, 2019 – The Higher Education Consultants Association (HECA) in Providence, RI, will host their 21st annual conference Monday, June 17, through Friday, June 21, which will feature 40 breakout sessions on trending industry topics, tours of 24 New England colleges and universities, and more.

HECA, the only professional association representing independent educational consultants focused exclusively on supporting high school students in their search for best-fit colleges, will host the conference at the Crowne-Plaza Providence-Warwick with over 100 national and international college representatives and industry experts.

Attendees will enjoy a keynote speech by Harlan Cohen, author of the Naked Roommate series. The conference's plenary speaker is Vice President for Enrollment and Student Success at Trinity College and educational equity and access leader, Dr. Angel B. Pérez.

"Recent college admissions news has only strengthened our association's commitment to our foundational values of standards and ethics in the college admissions process," said HECA President Brooke Daly.

Over 350 Association members can choose to attend breakout sessions throughout the event on topics such as adolescent depression and anxiety, college consulting for the LGBTQIA community, and equity and access in college admissions. Networking opportunities with over 100 national and international college representatives and leading experts on college success will be abundant at the five-day conference.

New and prospective members can also attend the optional two-day pre-conference workshop led by the Professional Development Institute, Sunday and Monday, June 16 & 17.

HECA members may choose from 8 separate pre- and post-conference tours to various New England colleges including Brown University, RISD, Trinity College and Worcester Polytechnic Institute. The conference will close with an evening reception at Salve Regina's famed Ochre Court.

Founded in 1997, [Higher Education Consultants Association \(HECA\)](http://www.HECAonline.org) is a 1,100+ member 501(c)(6) not-for-profit professional association representing independent educational consultants from every region of the country and across the globe who focus exclusively on helping students navigate the college admissions process. Guided by [HECA's Standards and Ethics Statement](#) for professional conduct, its members serve the college planning needs of more than 23,000 high school seniors each year. Many HECA members also assist underserved students through pro bono work and volunteer service to non-profit organizations and local schools. Visit www.HECAonline.org for more information.

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