



How a HECA Regional Coordinator Helps You?

The Higher Education Consultants Association (HECA) has built a national network of Regional Coordinators designed to help colleges connect with HECA members both on the local and regional level. Each Regional Group functions differently due to geographic locations, however, most groups meet in person. Groups range in size from five to 50+ members depending on location.

HECA

HIGHER EDUCATION CONSULTANTS
ASSOCIATION

regionalcoordinators@hecaonline.org
www.HECAonline.org
800.662.6775

1

Connects you
with educational
consultants across the
US and Internationally.

2

Schedules small
group presentations
with educational
consultants to help
you share information
about your college.

3

Helps you get the
word out about any
new programs and
updates to the HECA
membership.

HECA

HIGHER EDUCATION CONSULTANTS
ASSOCIATION

Regional Groups

ALASKA

Anchorage

ALABAMA

Huntsville
Birmingham

ARIZONA

Phoenix

CALIFORNIA

North Bay
East Bay
Silicon Valley
Napa
Greater Sacramento
Sonoma County
Santa Cruz/Monterey
Central Valley Greater
Los Angeles Orange
County/Long Beach
La Jolla

COLORADO

Denver Metro

CONNECTICUT

Connecticut State
New London

FLORIDA

Central West
Southeast Florida

GEORGIA

Greater Atlanta

IDAHO

Boise

ILLINOIS

Chicago

INDIANA

Indianapolis

KANSAS

Kansas City

LOUISIANA

New Orleans/Baton Rouge

MAINE/NEW HAMPSHIRE

Portland

MASSACHUSETTS

Greater Boston

MICHIGAN

Greater Detroit
Northern Michigan

MINNESOTA

Greater Minneapolis

NEVADA

Las Vegas

NEW JERSEY

Central/South NJ
Northern NJ

NEW MEXICO

Albuquerque/Santa Fe

NEW YORK

Long Island
Westchester
Buffalo/Rochester

NORTH CAROLINA

Charlotte
Raleigh/RTP

OHIO

Cleveland
Greater Cincinnati

OREGON

Portland
Bend
Ashland

PENNSYLVANIA

Greater Pittsburgh
Lehigh Valley/Scranton
Philadelphia

RHODE ISLAND

Providence

TENNESSEE

Nashville

TEXAS

Houston
El Paso
Dallas/Ft. Worth
Austin

VIRGINIA

Richmond/Tidewater

WASHINGTON DC

DC Metro (DC/MD/No. VA)

WASHINGTON

Spokane/Eastern WA
Seattle

WISCONSIN

Milwaukee/Madison

CANADA

Greater Toronto
Vancouver BC

VIRTUAL GROUPS*

Midwest Virtual
Western Wilderness Virtual
NE Inner Corridor Virtual
Southern Virtual

*Virtual groups serve HECA members who are over 2 hours from a Regional Groups

How to Find Your Regional Coordinator?

Go To
www.HECAonline.org/commrepsdir
Then Search for the State and Region