

The 3 R's of Essay Coaching: Requirements, Requests and Recommendations

Resources available at wowwritingworkshop.com/heca

College Essay Resources - HECA

We work well with counselors and consultants because we all care about the same thing: helping students get into the schools of their dreams. We focus exclusively on the essay – you're already an expert on the rest of the admission process. We're writers, teachers and problem-solvers; we'll work with you to find the right solutions for you and your students. Tell us what you need. We'll figure out how to get there.

Slides – HECA 2022

Last Update: May 26, 2022

Presentation slides for the session, "The 3 R's of Essay Coaching: Requirements, Requests and Recommendations" presented by Susan Knoppow, Nancy Wigley and Ellen Gaddie

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The 3 R's of Essay Coaching

Last Update: May 26, 2022

A guide to deciding what to require, request and recommend as you guide students through the essay-writing process.

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The Wow Method

Last Update: May 10, 2022

Wow's 10 step college essay writing process, displayed in a color-coded graphic.

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Student-Centered Brainstorm Process

Last Update: May 10, 2022

An outline of the steps we take before, during and after a brainstorm discussion. Covers the first three steps of Wow's ten-step process.

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Student Schedule

Last Update: March 30, 2022

A sample schedule to illustrate how we work with students on the Common App personal statement.

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Parent Essay Info Email

Last Update: May 26, 2022

Email template to send to parents before the essay coaching process begins.

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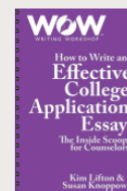
Free Pro Chats

Would you like to learn more? Join us for an upcoming FREE webinar! We meet once a month to discuss a variety of college essay issues. Wow CEO Susan Knoppow will answer your questions and share tips to help you support your students through the college essay-writing process.

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Free Book

We've written the only college essay book you'll need – short, practical and full of proven strategies, so you can help students write the types of essays college admissions officers want to read.



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