

2022 ANNUAL CONFERENCE

## Case Studies in Admissions

#HECA2022CO

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EDUCATION  
CONSULTANTS  
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# Case Studies in Admissions

**Gareth Fowles, Lynn University, Vice President for Enrollment and University Advancement**

**Todd Rinehart, University of Denver, Vice Chancellor for Enrollment**

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# Lake Sapphire University

- Private, residential campus in a major town
- 6,300 students
- Colleges in Liberal Arts, Business, Communications, Science and Engineering
- 50% acceptance rate
- 20 D1 Sports programs
- Over 200 student organizations

# Admissions requirements

- Common Application to apply
- Early Action: November 1
- Early Decision: November 1, January 15
- Regular Decision, January 15
- 42% admitted through ED
- Test optional
- One teacher and counselor recommendation
- Three supplemental essays

# Meet Our Applicants

- Annette: all girls Catholic college prep high school, 100% attend a 4 year university  
3.8 GPA, 2 of 10 honors taken; 3 of 11 AP courses; 2 of 3 dual credit courses  
1480 SAT
- Connor: College prep independent, private high school, 100% attend a 4 year university  
4.0 GPA, 3 of 8 honors taken; 2 of 6 AP courses; curriculum is rigorous and de-emphasises AP
- Sadie: Arts and Communication public magnet school, 95% attending a 4 year university  
3.6 GPA; career pathway in dance; no honors ( 7 offered) or AP classes (9 offered)

# Other information

- **Annette:** 2 sport varsity athlete 4 years, choir 3 years, student equity team, outdoor club 3 years, active minds 3 years

Academic interest: business

- **Connor:** 3 sport varsity athlete 4 years; extensive community service; freelance photographer

Academic interest: liberal arts

- **Sadie:** Extensive pre professional dance experience, student culture and equity club involvement 4 years

Academic interest: political science, law

# Additional information

Annette: pandemic eating disorder; extensive club involvement with social justice issues

Connor: Actively recruited for baseball, injury spring junior year

Sadie: Heavy dance involvement in high school, interests are in policy and social justice; immigrant

# What Matters

- Interest?
- Letters of rec, how important is what someone says about you?
- Test optional, what does this really mean?
- Yield modeling, what does this mean and how it comes into play?



Thank you for  
joining us today!

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2023 HECA Annual Conference  
Washington, DC



*We look forward to seeing you in DC!*